

### Areas of Expertise

- ❑ **Creative Documentation**  
Brochures; newsletters; public relations materials; press releases; final reports; museum symposia and exhibition workshops; curriculum guides; training manuals; how-to books.
- ❑ **Group Facilitation, Problem Solving, Consensus Decision Making**  
Design and implementation of training sessions in problem solving, facilitation, and consensus decision making skills; direct delivery of those skills, serving as impartial facilitator for a diverse range of nonprofit and private sector organizations.
- ❑ **Organizational Development**  
Strategic planning, needs analysis, board development, staff training, fiscal analysis, problem solving, facilitation.
- ❑ **Program Design**  
Project planning, training design and implementation, curriculum development, staff in-service training, evaluation, and documentation.
- ❑ **Fund Raising**  
Development of fund raising plans and organizational systems; grant writing with successful solicitation of substantial funding from the corporate sector, private foundations, and state and federal sources; capital campaigns.

### Consulting Contracts: A Partial List of Clients from 1982-Present

#### ❑ Policy, National Initiatives, Best Practices, Formal-Informal Approaches

*Human Computer Interaction in Informal Science Education Conference (HCI+ISE)*, Ideum, New Mexico  
Museum of Natural History & Science, Indian Pueblo Cultural Center, Albuquerque, New Mexico  
Documentation of an invitational conference funded by the National Science Foundation and sponsored by Intel to explore the future of human computer interaction in museums and other informal science education settings (2013).

*Math Science Partnership Learning Network Conference (MSP-LNC)*, MSPnet, TERC, Cambridge, Massachusetts

Documentation of a series of annual Learning Network Conferences for the nationwide Math Science Partnership Program, funded by the National Science Foundation and distributed via MSPnet (2004-2013).

*Summit on Assessment of Informal and Afterschool Science Learning*, Beckman Center, Irvine, California

Documentation of a convening of experts and leaders in the areas of assessment, informal science, and afterschool programs, collaboratively organized and implemented by the Board on Science Education (BOSE) at the National Research Council and the Harvard-based Program in Education, Afterschool and Resilience (PEAR) (2012).

*Science Engagements for New Civic Responsibilities—Informal Science Education Conference*, National Center for Science and Civic Engagement, Harrisburg University

Documentation of a workshop jointly funded by the National Science Foundation and the Noyce Foundation to explore and encourage collaborative SENCER-ISE ventures to further STEM education and public understanding of science, Liberty Science Center (2011).

***Engaging and Learning for Conservation—Public Participation in Scientific Research (PPSR)***, Cornell Lab of Ornithology, American Museum of Natural History, National Audubon Society  
Documentation of NSF-funded workshop to identify and hone best practices for engaging and educating the public in conservation issues via public participation in scientific research, American Museum of Natural History (2011).

***Catalyzing Research in Science Education Policy***, University of Delaware  
Documentation of NSF-funded problem-solving workshop to generate identify opportunities and generate ideas for catalyzing research in science education policy, Airlie Conference Center (2010).

***Informal Science Education Summit 2010: Surrounded by Science***, Center for the Advancement of Informal Science Education (CAISE)  
Documentation of NSF-funded national summit on informal science education, Washington, D.C. (2010).

***Blue Sky Workshop: Future of STEM Curricula & Instructional Design***, University of Delaware  
Documentation of NSF-funded workshop to generate, explore, and critically examine next-step scenarios for STEM curricula and instructional design, Lansdowne Conference Center (2009).

***Citizen Science Toolkit Conference***, Cornell Lab of Ornithology, Ithaca, New York  
Documentation of NSF-funded international conference on best practices for Citizen Science projects (2007).

***Web Designs for Interactive Learning***, Cornell Lab of Ornithology, Ithaca, New York  
Strategic planning for and documentation of NSF-funded national conference of museums, Web designers, and entrepreneurial visionaries to establish a beginning guide to best practices (2005).

## ❑ Museum and Museum-related Clients

### Bay Area Learning Community, San Francisco Bay Area

- Creative documentation of *Co-Creation Research Symposium*, collaboratively staged by four Bay Area Museums—the California Academy of Sciences, the Lawrence Hall of Science, the Exploratorium, and the Children’s Discovery Museum of San Jose—to explore potential joint research efforts in community co-creation, funded by the Gordon and Betty Moore Foundation (2013).

### Oakland Museum of California, Oakland, California

- Creative documentation of *Evaluation Convening*, involving input from Bay Area and Los Angeles museums and focusing on best practices and future directions in evaluation (2013).
- Creative documentation of *Hotspot California, National Science Foundation Advisors Session*, focusing on rethinking and reframing the OMC Natural History Gallery (2009, 2010, 2013).
- Creative documentation of *OMC Convening*, funded by The James Irvine Foundation and Institute of Museum and Library Services to engage a cross-section of museums on the topic of strategies for engaging visitors (2010).
- Creative documentation of *The James Irvine Foundation Artistic Innovation Fund Program Work Session*, focusing on innovation and institutional change (2009).
- Creative documentation of *Co-creation Convening*, funded by The James Irvine Foundation Artistic Innovation Fund (2008).
- Creative documentation of *Natural Science Gallery Symposium*, tapping expertise from across the nation to lay the foundation for reworking the OMC Natural Science Gallery (2008).

- Creative documentation of *Conversations About Language*, funded by The James Irvine Foundation (2007).
- Documentation of *Creative Technology Symposium*, funded by The James Irvine Foundation (2006).

**Smithsonian Institution**, Washington, D.C.

- Creative documentation of symposium, *Museum Education in the 21st Century* (2012).
- Creative documentation of *Talking Back: Kids Sound off About Museums, Schools, Information Gathering and Personal Interests* (2011).

**Exploratorium**, San Francisco, California

- Creative documentation designed to inform staff, funding sources and the field, focusing on a range of subjects including educational standards, assessment, and inquiry-based learning; major exhibition development projects; and pedagogical themes with relevance to the larger museum field (1997-2010).
- Documentation of Exploratorium Advisory Board sessions, each thematically focused and targeting future direction, challenges, and opportunities for the museum (1998-2009).
- Strategic planning and staff session facilitation for development of mission statement, long-range plan, and funding proposal for Public Programs (2004).
- Strategic planning, needs assessment, and documentation for *Best Practices in Science Exhibition Development* project (2003-2004).
- Facilitation and documentation of *Exploratorium Exhibit Labels* workshop (1998).
- Design, facilitation, and documentation of *The Arts at the Explo*, a creative brainstorming event for staff (1998).
- Creative documentation for Exploratorium-wide redesign, *Refocusing on the Floor* (1996).
- Design and facilitation of *The Metaphor Gallery*, an interactive event to elicit input from visitors during the experimental performance event, *Public Viewing: How do People Really Use Museums?* (1996).

**American Museum of Natural History**, New York, New York

- Creative documentation of symposium, *New Directions in Collaborative and Engaged Anthropology* (2008).

**Independent Exhibitions**, Berkeley, California

Strategic planning, documentation, project management, and proposal development for a range of projects for local museums and nonprofits, including:

- Outreach materials for San Francisco Planning and Urban Renewal (SPUR) capital campaign (2006);
- California Academy of Sciences symposium on regional cooperation (2007).

**Dallas Museum of Art**, Dallas, Texas

- Documentation and strategic planning for *Centering Creativity at the Dallas Museum of Art: Envisioning an Experimental Hub* (2005).

**Corcoran Gallery of Art**, Washington, D.C.

- Documentation of *Corcoran Children's Center Design Charrette* (2004).

**Pew Charitable Trusts, Program for Art Museums and Communities**

- Documentation for annual consortium of thirteen art museums across the country engaged in the

PEW PAMC project: *Artists, Museums, and Communities* (2000); *Museums and Communities, Moments of Change* (2001); *Museums and Communities Moving Forward* (2002).

**Fuel Cell Consortium**, Department of Energy/Redmond-Jones & Assoc., Berkeley, California  
Documentation of *Fuel Cell Exhibit Consortium* involving six science museums (2002).

**Liberty Science Center**, Liberty State Park, New Jersey

- *Communication Symposium* (1999).
- *Skyscraper Symposium* (2000).

**Bay Area Discovery Museum**, Sausalito, California

- Documentation of *Built and Cultural Educational Framework Symposium* (1999).
- *Natural Science Framework Symposium* (1999).

**de Saisset Museum**, Santa Clara University, Santa Clara, California

- Documentation of symposium on *Ohlone Heritage and the California History Exhibit* (1999).

## □ Education and Community Nonprofit Clients

**Incentive Awards Program**, University of California, Berkeley

Design and facilitation of staff development session focusing on long-range planning and development of mission statement for this scholarship program for under-represented college-bound youths (2004-2008).

**Young Entrepreneurs at Haas**, University of California, Berkeley

Facilitation and documentation of staff planning for a five-year strategic plan to steer the future course of a program serving youth from populations underrepresented at the Haas School of Business (2008).

**TERC**, Cambridge, Massachusetts

Documentation of consortium on *The Role of External Support Organizations in School Improvement* (2002).

**Partners for Democratic Change/Partners-United States**, San Francisco, Berkeley

Evaluation of current programs for U.S. branch of this organization designed to facilitate community empowerment and decision making; strategic planning for future direction; facilitation and documentation of staff long-range planning sessions; brochure design (2001).

**East Bay Outreach Project**, Haas School of Business, University of California, Berkeley

Strategic planning; program development; ongoing staff development sessions for a range of entrepreneurial programs for high school youths, middle school students, and adults from low-income communities. Tasks included proposal writing and grant tracking, production of quarterly newsletter, and development of college-bound curriculum for high school youths (1994-2000).

**Huntsman Cancer Institute**, Salt Lake City, Utah

Facilitation and documentation of executive brainstorming sessions focused on organizational vision (1998).

**Catholic Charities of the East Bay**, Oakland, California

Funding plan; identification of targeted funding sources for Community Services Division; proposal development for immigrant employment training project; organization-wide funding review, analysis, and recommendations (1994-1995).

**Marin Community Development Corporation, Marin City, California**

Program design; development of operations manual and curriculum workbook for employability skills training program tailored to engage residents in surrounding low-income communities (1991).

**Ross Stores, Inc., Government Programs, Oakland, California**

Proposal writing for disabilities projects; strategic planning; brochure and materials development (1991-1992).

**Community Research Alliance, San Francisco, California**

AMFAR proposal for AIDS research; organizational development; meeting facilitation; funding campaign; board development (1989).

**Kaiser Foundation Health Plan/Project Interface, Oakland, California**

Funding research and proposal development for capital campaign for a math and science program for inner-city youth (1988).

**Richmond Unified School District, Richmond, California**

Curriculum development for gifted and talented middle school students, including courses on alcohol and drug abuse, and employability skills training (1988).

**AIDS Emergency Fund, San Francisco, California**

Fund raising plan, proposal development (1998).

**Volunteer Center of Marin County, San Rafael, California**

Strategic planning, proposal development, grant writing (1988).

**Healing Alternatives Foundation, San Francisco, California**

Organizational development, board development, and materials development for this AIDS patient advocacy organization (1988).

**Arizona Works, Arizona State Office of Economic Development, Phoenix, Arizona**

Program review and analysis of welfare employment training program (1986).

**Oakland Youth Referral Service, Oakland, California**

Program design and proposal development for community services referral network sponsored by Kaiser Foundation Health Plan (1985).

**Network Employment Training Program, Oakland, California**

Program design, staff development, curriculum development, fund raising, evaluation, and documentation for this award-winning youth employment program for inner-city youths (1982-1986).

**□ Media-related Clients****KSL (NBC), Salt Lake City, Utah**

Concept development and writing of fifteen 30-second scripts for the *Family Now* public service campaign (1995-1996).

**KUTV (CBS), Salt Lake City, Utah**

Development, writing, and production of publicly distributed educational materials for *Check Your Health*, a three-year statewide public service campaign (1993-1996).

**Vanguard Media, Salt Lake City, Utah**

Organizational planning, facilitation, expansion plan; concept consultation and writing for public service multimedia projects (1993-2008).

## Employment History

### ☐ Assistant Director 1972-1982

Shelter Institute, 149 Ninth Street, San Francisco, CA 94103: Program design, administration, fund raising, and documentation. Noteworthy roles and projects include:

- **Vocational Exploration Demonstration Program:** a three-year national model demonstration project funded by the Department of Labor and the National Alliance of Business, subsequently selected as a national model. Original proposal, program design, and director of pilot model; development of ongoing demonstration program and design and delivery of inservice training for demonstration staff; implementation of nationwide evaluation of six regional demonstration programs for Center for Urban Programs, St. Louis, University.
- **Success on the Move:** a collaborative school-to-work curriculum development and teacher-training program involving U.C. Berkeley and the Oakland Public Schools, funded by Kaiser Aluminum & Chemical Corporation and the McConnell Clark Foundation. Grant writing, documentation, evaluation, and curriculum development.
- **Career Guidance Institute:** a program providing career education curriculum and inservice training for teachers from Oakland and San Francisco, funded by the National Alliance of Business. Grant writer and program director, development of training design, and implementation of inservice for teachers.
- **Sequoia Success on the Move:** a work-study program for CETA-eligible youth in the Sequoia school district, funded through the State of California Department of Health, Education and Welfare. Program design, grant writing, director of training.
- **Community Career Education Resource Center:** a research-demonstration project to develop and test the community career education center concept in Oakland, funded by U.S.O.E., Office of Career Education. Development of original proposal and program design; design and implementation of staff development and program evaluation; implementation and documentation of national study of career centers.
- **Explorations in Educational Leadership:** a focus on the high school principal as a manager, offering leadership development and training in contemporary business management techniques to Bay Area principals, funded by the Carnegie Corporation. Development of original proposal; review and refinement of contemporary theories of management and leadership; development and documentation of training methods; and implementation of ongoing tri-district consortium of principals.
- **Video-Computer Program for Inner City Youth:** a pioneer training program in computer literacy, funded by Department of Labor and National Alliance of Business and subsequently promoted by St. Louis University on a national level as a useful resource tool for other youth programs. Program design and development of original proposal; program implementation and documentation.

### ☐ Associate for Research, Training, Materials Development 1970-1972

Tools for Change, Interaction Associates, Inc., 149 Ninth Street, San Francisco, CA 94103: Research, training development, documentation, and book development for Carnegie Corporation-funded project devoted to exploration of problem solving strategies.

### ☐ Research Assistant 1970-1971

Kardi Corporation, Wright Institute, 2728 Durant Avenue, Berkeley, CA: Research and writing for *Guide to California Foundations*; research and writing for *New Careers in Mental Health*, funded by the Menninger Foundation.



## Publications - Media

In addition to the publications listed below, an extensive range of documentation has been produced for museums and educational consortia. Samples of that documentation are available on [bureauofcommonsense.weebly.com](http://bureauofcommonsense.weebly.com).

***Are We There Yet?*** - Co-editor with Kathleen McLean. An eclectic collection of materials, including essays, posters, creativity cards, a zine, and a CD, focusing on the concept of best practices in science museum exhibitions. Published by the Exploratorium with funding from NSF, available from the Exploratorium and from the Association of Science-Technology Centers, 2004.

### **College-bound Preparatory Workbooks**

*Middle School Study Skills Workbook • College-Prep Handbook for Middle School Students • Parent Handbook, Middle School Edition • Study Skills for College-Bound High School Students • A Tool Kit for College-Bound High School Students • Parent Handbook, High School Edition* - Author, Designer. A series of curriculum workbooks with accompanying parent and teacher guides, tailored to enable youths from populations under-represented at the university level to gain the skills required to succeed academically and pursue a college bound course of action. Published by the Haas School of Business, UC Berkeley. (2000)

***Family Now*** - Concept Development, Script Writer. A series of fifteen thirty-second scripts for a two-year public service campaign by KSL (NBC), Salt Lake City. Awarded the 1996 National Association of Television Production Executives (NATPE) Iris Award and the 1996 National Broadcasting Association for Community Affairs Community Service Award. (1995-1996)

***Check It Out*** - Author, Editor, Designer. Fourteen-page interactive guide for middle-school youths, focusing on preventative health tips, accompanied by quarter-fold curriculum guide and classroom-activity poster for teachers. Developed for the third stage of a three-year CBS public service multimedia campaign. (1995)

***The Wellness Guides*** - Author, Editor, Designer. Two, 24-page illustrated guides to preventative health published in a quantity of 500,000 copies and distributed state-wide in Utah as part of the second stage of a CBS public service multimedia campaign. (1994)

***Check Your Health, The Senior Edition*** - Author, Editor, Designer. Guide to preventative health and aging resources in the State of Utah, published in quantity of 250,000 copies and distributed statewide as part of the first stage of a comprehensive multimedia campaign sponsored by CBS affiliate KUTV. (1993)

***Workout*** - Author, Editor, Designer. Bimonthly newsletter focused on getting and keeping a job, funded by USOE, distributed free throughout Oakland with a run of 30,000 copies per issue. (1979-1980)

***A Catalog of Possibilities*** - Author, Designer. A guide to community career education centers across the U.S., funded by the US Office of Career Education and published by the US Government Printing Office. (1980)

***More Than Magic*** - Editor, Designer. A guide to community resources for career education teachers, published by the Industry-Education Council of California. (1977)

***The Strategy Notebook*** - Author, Illustrator. A catalog of conceptual problem solving strategies, published by Interaction Associates, Inc., San Francisco. (1972)

## Freelance Writing

### Feature Writing: 1975 - 2005

Interviews, arts coverage, feature articles: *Cosmopolitan Magazine*, *California Lawyer*, *FRISKO*, *The Berkeley Monthly*, *Los Angeles Times Syndicate International*, *Kitchen Sink*.

### East Bay Express: 1989 - 2002

PO Box 3198, Berkeley, CA 94703: Monthly column, "On Food," as well as front page in-depth features and arts coverage.

### Fodor's Travel Publications: 1993 - 1994

201 East 50th Street, New York, NY 10022: Author, "The Wine Country", *Fodor's San Francisco*, 1994 and 1995 editions; coauthor, *Sunday in San Francisco*, 1994.

### Best of Northern California: 1993 - 1994

Sasquatch Press: Contributor covering San Francisco and East Bay hotels and restaurants.

### SF Magazine: 1989 - 1992

301 Brannan Street, Suite 410, San Francisco, CA 94107: Monthly restaurant feature, "Best Dressed"; front page features, inside features.

## Art

### Illustration

*Mother Jones Magazine*, *San Francisco Magazine*, *Intermedia Magazine*, *New West Magazine*.

### Animation

*Always Look a Gift-Horse in the Mouth*, silver medal winner for Super-8, Festival of the Americas.

### Shows and Exhibits

S.F. Museum of Modern Art, Oakland Museum, La Mabelle, Bluxom St. Gallery, Galleria Scola, Barbara Anderson Gallery.

### Textile and Mixed Media Art

Featured in: *Gastronomica Magazine*; *Seedbombs: Going Wild With Flowers*, Ivy Press; *Frisch Gekocht Magazine*, Vienna; *That's Incredible*, Malmberg Publishers, The Netherlands; *Umami Magazine*, Athens, Greece; KQED Arts website; *EAT!*, 2011 edition of award-winning design calendar series by EIGA, Hamburg; Oprah.com website.

## Education

Bachelor of Arts Degree, 1970, Friends World College, Lloyd Harbor, New York (now the Friends World Program of Long Island University, Brooklyn). Major in International Affairs with on-site study and apprenticeships in East Africa, India, and Japan.